



RVS Institute of Management Studies & Research

Approved by AICTE & Affiliated to Bharathiar University

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Orientation Programme - Vidhyarambha 2020

Webinar series for Techno Managers

29 July - 01 September

Topics:

Digital Musings, Applied Finance & Excel for Managers

**FRESHERS
WELCOME**



SCHEDULE

Date	Time	Topic	Series	Resource Person
July 29, 2020 Wednesday	10:00-11:00am	Education for Digital Era / Who is a Techno Manager?	Digital Musings	Dr. Senthil Ganesh, CEO - Transform Tech & Managing Trustee, RVS Educational Trust
July 30, 2020 Thursday	10:00-11:00am	How Excel can help you make Business Analysis?	Excel for Managers	Mr. Vellingiri, Assistant Professor, Department of MCA School of Computer Studies, RVS CAS
July 31, 2020 Friday	10:00-11:00am	Business Analytics Applications in various Business Domains	Digital Musings	Dr.R.Karpagam, Associate Professor - Business Analytics, RVS IMSR
August 03, 2020 Monday	10:00-11:00am	How do you use the excel tool for Business Investment Decision?	Excel for Managers	Mrs. Poovithazh Selvi, Assistant Professor - Applied Finance, RVS IMSR
August 04, 2020 Tuesday	10:00-11:00am	Pivot Table for Data Analysis	Excel for Managers	Mr. Vellingiri, Assistant Professor, Department of MCA School of Computer Studies, RVS CAS
August 05, 2020 Wednesday	10:00-11:00am	Harness Customer Networks	Digital Musings	Dr. Senthil Ganesh, CEO - Transform Tech & Managing Trustee, RVS Educational Trust
August 06, 2020 Thursday	10:00-11:00am	EMI for Techno Managers	Excel for Managers	Mrs. Poovithazh Selvi, Assistant Professor - Applied Finance, RVS IMSR
August 07, 2020 Friday	10:00-11:00am	Probability in Real Life Applications	Digital Musings	Dr.S.Yamini, Director - (Academic) School of Computer Science RVS CAS
August 10, 2020 Monday	10:00-11:00am	Analyzing the sentiment of product reviews: A case study	Digital Musings	Mr.G.Sathish, Corporate Trainer – Technical RVS IMSR
August 12, 2020 Wednesday	10:00-11:00am	Build Platforms, Not just Products	Digital Musings	Dr. Senthil Ganesh, CEO - Transform Tech & Managing Trustee, RVS Educational Trust
August 13, 2020 Thursday	10:00-11:00am	Data Analysis and Visualization of Kannan Departmental Stores	Excel for Managers	Mr. Vellingiri, Assistant Professor, Department of MCA School of Computer Studies, RVS CAS

August 14, 2020 Friday	10:00-11:00am	Combating Digital Frauds using Analytics	Digital Musings	Dr. S. Ranjitha Kumari, Department of MCA School of Computer Science, RVS CAS
August 17, 2020 Monday	10:00-11:00am	How Excel can help you make better Financial Planning?	Excel for Managers	Mrs. Poovithazh Selvi, Assistant Professor - Applied Finance, RVS IMSR
August 18, 2020 Tuesday	10:00-11:00am	Mindset to a Career in Finance	Accounting to Finance - Fundamentals	Dr. Meera Raman, Associate Professor, Applied Finance & Contoller of Examinations, RVS CAS
August 19, 2020 Wednesday	10:00-11:00am	Turn Data into Assets	Digital Musings	Dr. Senthil Ganesh, CEO - Transform Tech & Managing Trustee, RVS Educational Trust
August 20, 2020 Thursday	10:00-11:00am	Understanding Accounting - The Simplest Way	Accounting to Finance - Fundamentals	Dr. Meera Raman, Associate Professor, Applied Finance & Contoller of Examinations, RVS CAS
August 21, 2020 Friday	10:00-11:00am	Predictive Analytics	Digital Musings	Dr.S.Suganya, Department of M.Sc (CS) School of Computer Science, RVS CAS
August 24, 2020 Monday	10:00-11:00am	Doddle Fin - Simulation	Accounting to Finance - Fundamentals	Dr. Meera Raman, Associate Professor, Applied Finance & Contoller of Examinations, RVS CAS
August 25, 2020 Tuesday	10:00-11:00am	Data Visualization	Digital Musings	Ms. D. Shanmugarajathi, Department of M.Sc (CS) School of Computer Science, RVS CAS
August 26, 2020 Wednesday	10:00-11:00am	Fundamental Financial Techniques - Ratio Analysis	Accounting to Finance - Fundamentals	Dr. Meera Raman, Associate Professor, Applied Finance & Contoller of Examinations, RVS CAS
August 27, 2020 Thursday	10:00-11:00am	Innovate by Experimentation	Digital Musings	Dr. Senthil Ganesh, CEO - Transform Tech & Managing Trustee, RVS Educational Trust
August 28, 2020 Friday	10:00-11:00am	Doddle Fin - Real Time Analysis	Accounting to Finance - Fundamentals	Dr. Meera Raman, Associate Professor, Applied Finance & Contoller of Examinations, RVS CAS
August 31, 2020 Monday	10:00-11:00am	Big Data - What it is & Why it matters?	Digital Musings	Ms. K. Chitra, Department of M.Sc (CS) School of Computer Science, RVS CAS
September 1, 2020 Tuesday	10:00-11:00am	Adapt your Value Proposition/ Closing remarks	Digital Musings	Dr. Senthil Ganesh, CEO - Transform Tech & Managing Trustee, RVS Educational Trust

“TECH MBA Curriculum - The RVSIMSR Approach”

FOUNDATIONS



- Statistics for Management
- Economics for Decision Making
- Excel for Managers - I
- Excel for Managers - II

FUNCTIONS



- Finance**
- Financial Reporting & Analysis and Financial Management
- Marketing**
- Marketing Management-I
 - Marketing Management-II (Case Study)

INTERNSHIP EXPERIENCE COURSE



- Internship Report & Viva Voce

MANAGEMENT



- People**
- Management & Organizational Behaviour
 - Human Resource Management
- Strategy**
- Strategic Management

INNOVATION



- Design Thinking -I
- Design Thinking -II (Case Study)

ELECTIVES



Students can choose seven elective courses from the chosen specializations

- Business Analytics
- Applied Finance
- Digital Marketing
- Human Resources
- Logistics & Supply Chain Management

CAPSTONE EXPERIENCE COURSE



- Capstone Project & Viva Voce

Digital Musings - A program within a program to make you a Techno Manager in today's Digital economy

For any clarifications contact - Student Relationship Officers

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